

MOMSY

Collection



S/S/24

FOR WOMEN

LOOKBOOK

MOMSY

Collection

S/S/24

FOR WOMEN

LOOKBOOK

Table of Contents



OUR CONCEPT

6

Momsky creates ready-to-wear modern maternity and breastfeeding clothing for mamas.

MATERNITY

7

All our styles have been cleverly designed to accommodate a growing bump.

NURSING

8

Discreet breastfeeding features means you don't have to miss out on any fun.

WOMENSWEAR

9

No bump? No problem! All our styles have been designed to be worn as womenswear too.

COLLECTION

10

Discreet breastfeeding features means you don't have to miss out on any fun.

SHOP

28

Shop online or visit our workshop in Groenkloof, Pretoria where you can fit & feel our Collections.



"Motherhood is hard,
choosing your outfit
shouldn't be."

- @nursingmomsy

Concept

SS/24





OUR CONCEPT

Momsy creates ready-to-wear modern maternity and breast-feeding clothing for mamas who want to be comfy and stylish through all stages of motherhood. We hand-select the best fabrics and carefully design each piece so mamas can enjoy a maternity and breast-feeding friendly wardrobe, while still looking and feeling fab.

Hey gorgeous.

Maternity

All our styles have been cleverly designed to accommodate a growing bump. We've used versatile styles and stretchy fabrics so you can look great even when you don't feel your best.

SS/24



Nursing

Discreet breastfeeding features means you don't have to miss out on any fun! With our invisible zips or quick lift, you will be able to breastfeed your baby anywhere, anytime.



SS/24

SS/24

For Women

No bump? No problem! All our styles have been designed to be worn as womenswear too. Our maternity and breastfeeding features are super discreet and no one will even notice them.





Orange / Citrus / Melon

Maternity friendly
Nursing friendly
Womenswear

Tie Maxi / Front and Back Tie Dress /
Short Babydoll / Babydoll Midi Dress /
Momsy Blouse





Avocado / Pale Lime / Melon

Maternity friendly
Nursing friendly
Womenswear

Front or Back Tie Dress / Cotton Maxi /
Ribbed A-Line / Momy Blouse / Tie Maxi /
Short Set

Cream / Off White / Cloud

S/S/24

Everyday Dress
Out & About Dress

Maternity / Womenswear



Army Green / Black/ French Navy

S/S/24

Nursing Jumpsuit
Soft Viscose Lycra Fabric

Maternity friendly / Nursing friendly / Womenswear

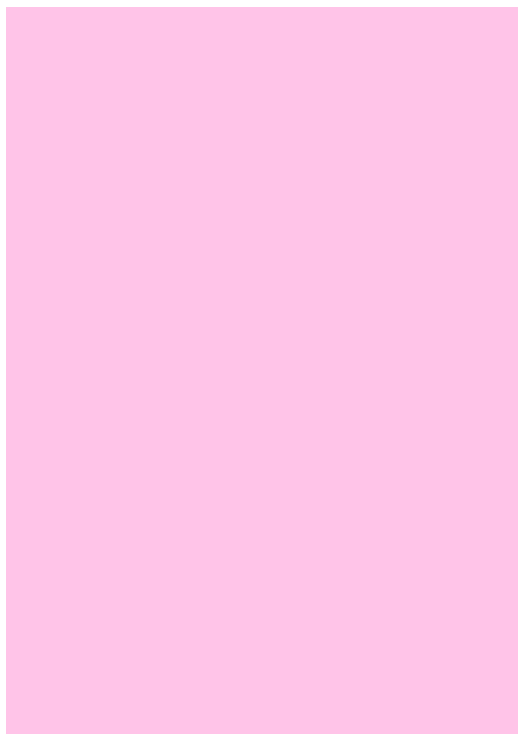




Lime Green / Pure Linen

Short A-line dress
Frill Jumpsuit

Maternity friendly
Nursing friendly
Womenswear





S/S/24



White / Grey / Black

Maternity friendly

Nursing friendly

Womenswear

Cotton Maxi/ Short Set / Frill Top /

Nursing Sleep Set

Pink / Blush / Cotton Candy

S/S/24

Maternity friendly/ Nursing friendly/ Womenswear

Nursing Sleep Set / Front and Back Tie Dress / Mommy Blouse /
Tie Maxi / Cotton Maxi / Babydoll Midi Dress



Yellow / Sunshine / Lemon

S/S/24

Maternity friendly
Nursing friendly
Womenswear

Ruche Top / Floral Wrap Dress / Floral Wrap Skirt/ Nursing Sleep Set

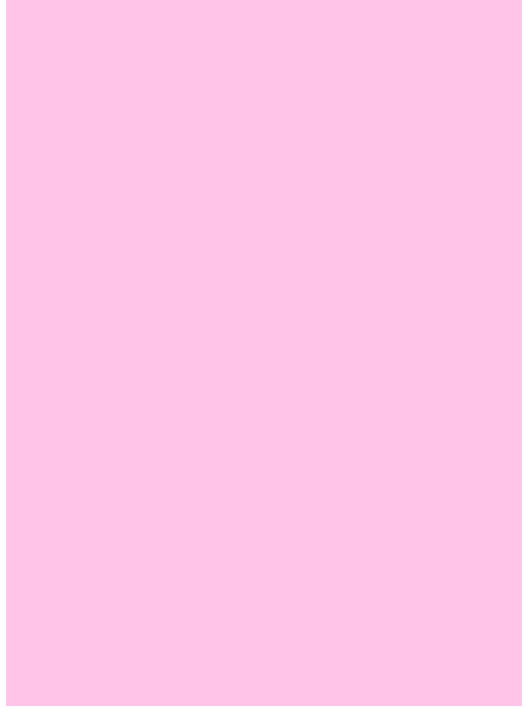




Black / Black & White Floral

Maternity friendly/ Nursing friendly/
Womenswear

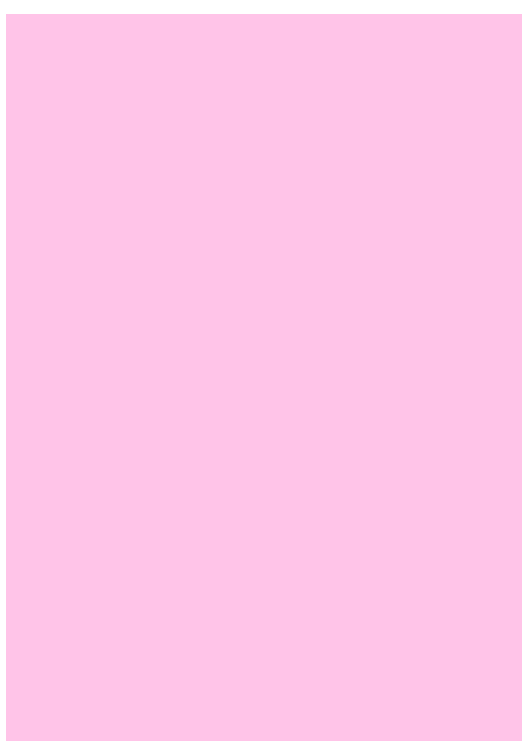
Frill Jumpsuit / Frill Wrap Dress /
Ribbed A-line / Tie Maxi Dress / Short
Puff Sleeve



Beige / Sand / Neutral

Maternity friendly
Nursing friendly
Womenswear

Short Puff Sleeve Dress / Ribbed A-line /
Ruche Top / Short Babydoll Dress



Blue Stripe / Shirting

S/S/24

Maternity friendly / Nursing friendly/ Womenswear

Midi Shirt Dress / Mini Shirt Dress



Pale Green

S/S/24



Cotton Maxi Dress
Short Set
Frill Sweater

MIX & MATCH



Blush

S/S/24



Cotton Maxi Dress
Short Set
Frill Sweater

MIX & MATCH



White

S/S/24



Cotton Maxi Dress
Short Set
Frill Sweater

MIX & MATCH



Lime

S/S/24



Nursing Sleep Set
Ruche Top
Floral Wrap Skirt

MIX & MATCH



Blush

S/S/24



Nursing Sleep Set
Ruche Top

MIX & MATCH



Sand

S/S/24



Nursing Sleep Set
Ruche Top
Floral Wrap Skirt

MIX & MATCH



SHOP

S/S/24



Online



Shop online or visit our workshop in Groenkloof, Pretoria where you can fit & feel our Collections. We often have Pop-Ups and exhibitions so keep an eye on our socials for dates to save.

www.momsy.co.za

"There ain't no hood like motherhood."

- @nursingmomsy

SHOP

Local Community

SUPPORT LOCAL

We love local. That's why all items are locally designed and manufactured in our factory in Pretoria. Our craftsmen and women are highly skilled and work in a respectful and appreciative environment. They take pride in their work and each item is sewn with love and diligence. We are working to develop and take care of their communities by creating opportunities in our team.

Motherhood Community

THE HOOD

The other community we love and support is our growing community of mamas. Behind the brand is a heart for supporting and helping mamas. We love the community that is being built around us on various platforms. They say it takes a village, and we seem to be creating one! We hope that our garments create moments of self-love for the mamas who deserve to feel beautiful and worthy every day.

Sustainability

SLOW FASHION

Momsy supports the slow fashion industry while creating classic items of the highest quality, with longevity and versatility. Our smart design process means that our pieces are not for pregnancy OR breastfeeding. We've worked hard to create breastfeeding features that are completely discreet meaning that Momsy pieces can be worn and loved long after your pregnancy and breastfeeding journeys come to an end. This extended lifetime means you're getting more out of your clothes and the environment is suffering less for it. Our fabrics are sourced responsibly and locally, using natural fibres as far as possible.

*You're
glowing &
growing.*

- @nursingmomsy



From our founder



Momsy has helped me a lot through my own personal pregnancy and breastfeeding journey which enabled me to really navigate this brand with heart and soul. I truly believe that having comfy & stylish clothing

options while going through these stages, has a big impact on your confidence levels as a mom and naturally the more confident we are, the better we mom. We are now equipped to take part in all the family fun!

